

WHO MATTERS!



"Who matters" is not a question, it is a statement.

There are many manufacturers of quality home improvement products. At The Board Store, I believe we have chosen the very best but that is only 1/3 of the home improvement equation. The first step is a proper assessment and a proper plan/solution. The solution should focus on your specific needs and not what a company wants to "sell" you—often by offering "free stuff", multiple discounts, etc. It's not the first price that matters, it is the last. At The Board Store we avoid the hokey stuff – *everyday* and *anyday* – your best price as soon as a solution is determined. The final 1/3 of a truly successful home improvement project is the proper professional installation of the products you have chosen. At The Board

Store, we ensure each installation is completed correctly, on time, on budget and covered by a 10 year labor warranty. We accomplish this by employing skilled installers. We have confidence and you enjoy peace of mind because when you choose to invest, we know who will complete your project.

Proper Assessment (1/3) + Superior Products (1/3) + Superior Installation (1/3) = Your Investment.

Who Says?

Recommended by

97%

of clients



Happy Anniversary, The Board Store!
Thank you for being a member of our Community of Quality.
Guild Quality

Testimonials

"We have used The Board Store for both replacement windows and most recently a replacement shower. The professionalism they bring to a project is superior! We couldn't be happier with our new shower! Highly recommend The Board Store!"
Tim & Sue S. Sparta

"It is a very good company to do business with. The salesperson was very professional. The crew was a great bunch of guys and sure knew what they were doing."
Jim & Carmen P. Lewiston

"I am very pleased with my entire experience with The Board Store employees and my home looks great. I now plan to obtain estimates from the Board Store for future projects." Lorene O. Winona

"I might have the best front and back doors in town. Not cheap but amazing quality and well worth it!"
Curt G. Viroqua

"I have had new exterior doors, a bunch of windows and a bath remodel and I will say that The Board Store gets it perfect every time. I once chose a handyman guy to do an exterior door and although I saved some money, in the end there is a very noticeable gap in the door where it closes. Go with The Board Store if you want flawless quality. They have helped my house's value big time. My mom saw a picture of my bathroom remodel and thought it was a showroom photo at The Board Store. LOL."
Steve H. La Crosse

"I am pleased with their work because it is excellent work. I was most satisfied with the materials and the price." Ganga H. Winona

"Exceptional customer service with a personal touch. We felt like they really cared about us. Professional, courteous and timely. They were here when they said they were going to be here and finished the job on time. The cabinets and countertops are of the highest quality. We couldn't be more satisfied. We love our new kitchen!" Deb & John R. La Crescent

Windows | Doors | Sunrooms | Screenrooms | Siding | Soffit & Fascia | Decks | Kitchens | Bath Remodels | Flooring | Lifts



Locally Owned
Veteran Owned



The Board Store Home Improvements

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608-782-8877

Licensed in WI: #1612 and Minnesota #BC039847



www.theboardstoreonline.com

Hours:
Monday - Friday 8-6
Saturday 8-4
Sunday Closed

